

Count	Chapter	Goal	Policy	Action	Text	Zoning for the Arts & Creative Economy
1	Neighborhoods	II			Strengthen and support neighborhood commercial centers that integrate residential uses, offer lively destinations and contribute to Somerville's unique identity	✓
1	Neighborhoods	II	A		<i>The City should establish policies and regulations that support neighborhood development with a strong relationship to transit</i>	✓
1	Neighborhoods	II	A	2	For future Green Line station areas, establish zoning regulations to support commercial business activity within walking distance of the station that serves the basic needs of residents, and serves as a destination for transit riders	✓
1	Neighborhoods	II	B		<i>The City should support neighborhood-center development consistent with existing and future area plans</i>	✓
1	Neighborhoods	II	B	1	Support development projects that are consistent with the community vision reflected in recent zoning amendments adopted for Union Square and the Broadway corridor	✓
1	Neighborhoods	II	B	2	As neighborhood planning and visioning is conducted in other neighborhood centers and squares, support future development projects that are consistent with those visions	✓
1	Neighborhoods	III			Protect and promote a diverse and interesting mix of small-scale businesses in Somerville's neighborhoods	✓
1	Neighborhoods	III	A	2	Update zoning regulations to allow small retail and business uses in existing storefronts in residential zones, provided that they meet neighborhood needs with minimal impact	✓
1	Neighborhoods	III	A	4	Encourage and allow small craft manufacturing businesses to locate with other commercial uses, provided that neighborhood impacts are minimized	✓

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1	Neighborhoods	III	C		<i>The City should encourage appropriately-sited home-based businesses and live/work uses</i>	✓
1	Neighborhoods	III	C	1	Establish zoning regulations that encourage home-based business and live/work environments	✓
1	Neighborhoods	III	C	2	Expand options for home-based businesses by allowing use of historic carriage houses and other outbuildings for live/work environments	✓
1	Commercial Corridors, Squares, & Growth Districts	I			Promote municipal financial self-determination and reduce fiscal dependence on state aid and residential taxes and fees	✓
1	Commercial Corridors, Squares, & Growth Districts	I	D		<i>The City should expand the local economy by leveraging the arts and historic and cultural tourism.</i>	✓
1	Commercial Corridors, Squares, & Growth Districts	I	D	1	Increase the number of out-of-town visitors by promoting arts, cultural and other civic events.	✓
1	Commercial Corridors, Squares, & Growth Districts	II			Make Somerville a regional employment center with a mix of diverse and high quality jobs.	✓
1	Commercial Corridors, Squares, & Growth Districts	II	A		<i>The City should promote job creation, with a goal of reaching a one-to-one ratio between jobs and resident workforce in Somerville within the next 20 years.</i>	✓
1	Commercial Corridors, Squares, & Growth Districts	II	A	3	Maintain strong partnerships with local business advocacy groups, including the Somerville Chamber of Commerce, Main Streets organizations, Somerville Local First, the Davis Area Resident-Business Initiative, and others.	✓
1	Commercial Corridors, Squares, & Growth Districts	II	A	4	Support partner organizations that provide small business development assistance (including business planning, financial management, marketing, and other counseling and technical assistance).	✓
1	Commercial Corridors, Squares, & Growth Districts	II	A	6	Create a business-to-business mentoring program to strengthen existing businesses and foster business development.	✓
1	Commercial Corridors, Squares, & Growth Districts	II	B		<i>The City should promote growth in strategically-targeted economic sectors.</i>	✓

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1	Commercial Corridors, Squares, & Growth Districts	II	B	1	Analyze trends in existing and emerging economic sectors and their future for relocation to Somerville	✓
1	Commercial Corridors, Squares, & Growth Districts	II	B	2	Establish incentives for incubator, start up, and other shared space business centers within the targeted economic sectors.	✓
1	Commercial Corridors, Squares, & Growth Districts	II	B	3	Partner with organizations that provide technical and financial assistance to entrepreneurs and small businesses.	✓
1	Commercial Corridors, Squares, & Growth Districts	II	B	5	Develop and maintain partnerships with local universities to position Somerville as a first choice for commercialization of academic research.	✓
1	Commercial Corridors, Squares, & Growth Districts	III			Support a business-friendly environment to attract and retain a diverse mix of businesses that can start here, grow here and stay here.	✓
1	Commercial Corridors, Squares, & Growth Districts	III	A		<i>The City and its partners should market Somerville as a location for business.</i>	✓
1	Commercial Corridors, Squares, & Growth Districts	III	A	3	Develop and maintain an online database of available properties for re-tenanting, reuse and redevelopment.	✓
1	Commercial Corridors, Squares, & Growth Districts	III	A	4	Develop a Business Retention Program to keep existing businesses whose products and operations are consistent with the goals of the Comprehensive Plan and/or adopted Area Plans in Somerville by soliciting feedback and addressing their needs.	✓
1	Commercial Corridors, Squares, & Growth Districts	III	C		<i>The City should maintain its unique and authentic character.</i>	✓
1	Commercial Corridors, Squares, & Growth Districts	III	D		<i>The City should support the development and retention of incubator, entry level and mid-level business space.</i>	✓
1	Commercial Corridors, Squares, & Growth Districts	III	D	2	Work to develop flexible and affordable commercial spaces that are managed by nonprofits.	✓
1	Commercial Corridors, Squares, & Growth Districts	III	D	3	Update the Zoning Ordinance to reduce barriers to home-based businesses.	✓
1	Commercial Corridors, Squares, & Growth Districts	IV			Invest in the talents, skills and education of people to support growth and provide opportunities to residents of all social and economic levels.	✓

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1	Commercial Corridors, Squares, & Growth Districts	IV	A		The City should pursue the creation of a network of workforce development programs that train residents for jobs today and in the future.	✓
1	Commercial Corridors, Squares, & Growth Districts	IV	A	1	Publicize existing collaborations with community stakeholders that prepare residents for “new economy” jobs as well as traditional jobs, with a particular emphasis on youth, transitional workers, and immigrant populations.	✓
1	Commercial Corridors, Squares, & Growth Districts	IV	A	2	Establish new collaborations to train residents for medical, laboratory and new technology jobs.	✓
1	Resources	I			Increase the recognition of Somerville as a center of arts and creativity.	✓
1	Resources	I	A		<i>The City should foster a creative economy</i>	✓
1	Resources	I	A	1	Market Somerville as a community that welcomes and takes pride in a strong arts presence	✓
1	Resources	I	A	2	Prepare and analyze trends in existing and emerging creative business sectors to identify ways to encourage new clusters of creative activity/economy, and build upon the success of Davis and Union Squares	✓
1	Resources	I	A	3	Promote and attract innovative businesses to Somerville, including companies focused on design, music, film, or multi-media	✓
1	Resources	I	B		<i>The City and its community arts partners should sustain and expand Somerville's prominence in the arts</i>	✓
1	Resources	I	B	1	Consider expansion of the City's Arts Overlay District to invite and retain Somerville artists and spur cultural economic development	✓
1	Resources	I	B	2	Partner with the Somerville Arts Council to develop an online arts directory and creative marketplace, and promote collaboration between arts-based Somerville organizations	✓
1	Resources	I	B	3	Cultivate media relationships while identifying established and new media to aggressively market arts-focused events and opportunities to the public	✓

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1	Resources	I	C		<i>The City and its community arts partners should help cultivate and maintain a creative community that is culturally diverse</i>	✓
1	Resources	I	C	1	Ensure arts diversity by promoting culturally-specific arts events, publishing promotional materials in multiple languages, and utilizing community organization distribution networks	✓
1	Resources	I	C	2	Encourage cross-cultural and cross-generational creative programs and art spaces that foster mentoring relationships and entrepreneurial networking	✓
1	Resources	II			Ensure that Somerville has a mix of spaces for creative production, performance and exhibition, and that art is incorporated into the built environment	✓
1	Resources	II	A		<i>The City should use zoning and public policy to foster space for a creative economy, promote live/work spaces, and retain affordable artist work spaces</i>	✓
1	Resources	II	A	1	Support existing Arts Overlay District zoning and consider additional arts districts to help meet the need for inexpensive work and office space	✓
1	Resources	II	A	2	Make zoning conducive to flexible use of space for live/work and design/production	✓
1	Resources	II	A	3	Explore incentives for private owners to convert/sell/lease property to artists and self-employed creative businesses	✓
1	Resources	II	B		<i>The City should integrate arts awareness into its development and planning efforts</i>	✓
1	Resources	II	B	1	Consider creating a municipal fund for public arts, with potential funding streams including a “percent-for-arts” requirement in Transit Oriented Districts	✓
1	Resources	II	B	2	Explore mitigation funding to create public art across the city	✓
1	Resources	II	B	3	Ensure that a multi-purpose performance space is developed within Somerville	✓

Count	Chapter	Goal	Policy	Action	Text	Zoning for the Arts & Creative Economy
1	Resources	II	B	4	Encourage developers to build non-profit performance/exhibit spaces into their projects	✓
1	Resources	II	B	5	Provide at least one outdoor municipal public space that is designed as dual use for live performance	✓
1	Resources	II	B	6	Promote the provision of low-cost indoor and outdoor spaces for artists to have opportunities to sell/display their products	✓
1	Resources	II	C		<i>The City should incorporate arts and creativity into public infrastructure recognizing the links between the arts and environmental awareness</i>	✓
1	Resources	II	C	1	Explore opportunities for arts-based organizations and creative businesses to utilize the public landscape for art installations and contribute to the maintenance of these open spaces	✓
1	Resources	II	C	2	Advocate for community-based public art at the new Green Line extension transit stations	✓
1	Resources	III			Help local arts and cultural institutions, such as theatres, film and art festivals, museums and libraries to succeed, network and grow	✓
1	Resources	III	A		<i>The City and its community arts partners should strengthen existing arts, performance and cultural institutions</i>	✓
1	Resources	III	A	1	Periodically (every five years) assess existing Somerville cultural institutions for physical, financial and programmatic health	✓
1	Resources	III	A	2	Assist the Somerville Public Libraries in publicizing capital campaigns to ensure they develop and maintain state-of-the-art facilities	✓
1	Resources	III	A	3	Cultivate a population of individual and business patrons to support the Somerville Museum and similar privately funded cultural and/or performance venues	✓
1	Resources	III	A	4	Increase the recognition and use of public performance and exhibition venues, such as school auditoriums, parks, and other City-owned facilities	✓
1	Resources	III	A	5	Review parking regulations for cultural institutions and encourage shared parking and other creative ways to meet demand without being burdensome	✓

Count	Chapter	Goal	Policy	Action	Text	Zoning for the Arts & Creative Economy
1	Resources	III	B		<i>The City should assist with improving the coordination between cultural institutions</i>	✓
1	Resources	III	B	1	Encourage the Somerville Historical Society and the Somerville Public Libraries to join efforts in curating and improving public availability of historical resources	✓
1	Resources	III	B	2	Draw on the expertise and networks of the successful Somerville Garden Tour and Somerville Open Studios to promote other cultural institutions, programming and events	✓
1	Resources	III	B	3	Provide online resources for nonprofit organizations to share information on grant opportunities, "wish lists" and common resources	✓
1	Resources	III	C		<i>The City should study the creation of one or more Cultural Districts, under Cultural District Statutory Regulations adopted by the Commonwealth in 2010</i>	✓
1	Resources	III	C	1	Work with the Somerville Arts Council, local cultural and business groups, faith-based partnerships, the Massachusetts Cultural Council, and others to identify and map potential cultural districts, study their ability to benefit the City, and put forward qualifying districts for official adoption	✓
1	Resources	III	C	2	If districts are created, integrate them into City policy and planning, including programs to promote the city and its businesses, and increase utilization of cultural assets	✓
1	Resources	III	C	3	Ascertain demand for cultural and performance facilities in Somerville and develop a detailed action plan that determines how the City and partners can meet the identified demand	✓

Total:

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